

Message Text

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PAGE 01 MONTRE 00084 132129Z
ACTION EUR-12

INFO OCT-01 EB-08 ISO-00 /021 W
-----010707 140524Z /10
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FM AMCONSUL MONTREAL
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INFO SECSTATE WASHDC 9894

UNCLAS MONTREAL 0084

E.O. 11652: NA
TAGS: BGEN, CA
SUBJECT: PRIVATE TRADE OPPORTUNITY

1. 122/04/P0014
2. 011378
3. E. PACRADOUNI
4. 122 CANADA
5. I D
- 6A. CALL OR WRITE --
- 6B. MR. LEONARD SHEINER, PRESIDENT
- 6C. SHINE INDUSTRIES LTD.
2600 PITFIELD BLVD.
MONTREAL, P.Q., CANADA H4S 1G9
7. CABLE; NONE TELEX: 05-827564
TELEPHONE: 514/3363880
8. --
9. 112
10. DESCRIPTION
3634343 TO 3634348-0000. CORN POPPERS, IMMERSION HEATERS, FAUCET
ATTACHMENT WATER HEATERS, STEAM RADIATORS, PRESSURE COOKERS,
CASSEROLES, NON-AUTOMATIC TOASTERS, NON-AUTOMATIC COFFEE
MAKERS, AUTOMATIC SAUCEPANS, ELECTRIC IRONS (STEAM AND
SPRAY, OTHER THAN STEAM AND SPRAY, AND TRAVEL).
3634371 TO 3634383-0000. HOUSEHOLD FOOD MIXERS (HAND AND STAND-
TYPE), BLENDERS (LIQUEFIERS), ICE-CRUSHERS, DRINK MIXERS,
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WHIPPERS, JUICERS, GRINDERS AND ELECTRIC BLANKETS.
3634388-0000. ELECTRIC KNIVES.
3634393-0000. CAN OPENERS (SINGLE PURPOSE UNITS; COMBINATION
UNITS SUCH AS CAN OPENER-KNIFE SHARPENER).
3634395-0000. HAIR DRYERS - WITHOUT BONNETS.
3634396-0000. PORTABLE HUMIDIFIERS.
3634398-0000. OTHER SMALL ELECTRIC APPLIANCES (INCLUDING CURLING

IRONS, VIBRATORS, ETC.).

3635011-0000. HAND TYPE HOUSEHOLD VACUUM CLEANERS.

11. SHINE INDUSTRIES LTD. HAS BEEN IN BUSINESS FOR THE LAST SEVEN YEARS. IMPORTS AND DISTRIBUTES ELECTRICAL APPLIANCES AND PLASTIC HOUSEWARES. HAS OWN SERVICE DEPARTMENT AND AUTHORIZED DEPOTS. THROUGH BRANCH OFFICES IN TORONTO, WINNIPEG AND VANCOUVER, COVERS ALL OF CANADA. HAS 20 EMPLOYEES OF WHICH 10 ARE SALES PERSONNEL. CLAIMS ANNUAL SALES OF \$2.5 MILLION. PRESENTLY HANDLES ELECTRICAL APPLIANCES FROM DAZEY PRODUCTS OF KANSAS CITY, MO. AND THERMOWARE ELECTRICAL CORP. OF BROOKLYN, N.Y., AND PLASTIC HOUSEWARES FROM FOX SPECIALTY OF WORCESTER, MASS. AND JEANNETTE CORP. OF JEANNETTE, PENN. SUBJECT FIRM SEEKS NEW LINES OF SMALL ELECTRICAL APPLIANCES TO AUGMENT HOUSEHOLD LINES WHICH IT NOW CARRIES.

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Message Attributes

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Disposition Date: 01 jan 1960
Disposition Event:
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